

Furniture Buying Guide: Everything You Need To Know

You'll Learn:

- **7 Tips to Make Furniture Shopping Fun & Easy**
- **When Is The Best Time To Buy Furniture**
- **Best Furniture for Pets: Leather or Fabric?**
- **Why Furniture Delivery Is So Expensive**
- **5 Problems with Buying Furniture Online**
- **7 Features and Benefits of Duo by La-Z-Boy**
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7 Tips To Make Furniture Shopping Fun & Easy



Does furniture shopping stress you out? We've noticed most people think shopping for furniture is overwhelming and confusing.

At La-Z-Boy Southeast, we think furniture shopping should be fun and easy. This is why we give all of our customers access to a [degreed interior designer](#) for free.

This completely personalized & **free service** is tailored to your life, style, and budget.

Meeting with a degreed interior designer is a great way to make furniture shopping fun and easy.

Here are some more quick tips to help you make furniture shopping fun and easy.

1) Take Pictures with Your Phone

It's amazing to live in a time when everyone has a high-quality digital camera in their pocket. Most smartphones have cameras capable of taking and storing hundreds of pictures.

Before you go shopping, take some pictures of your room with your phone. Try a few **different angles** to get the full scale of the room.

Referring back to these pictures will help you visualize the room while you're in the store. And they'll give your sales representative or design consultant an idea of what you're trying to accomplish.

2) Measure Your Room

Take a tape measurer and write down the dimensions of your room. Having an idea of the floor plan will help you find furniture that fits the room.

At La-Z-Boy Southeast, your degreed interior designer will offer to **set up an in-home consultation for free**. During the visit, they'll measure the room, observe traffic flow, and take note of design features.

After the in-home consultation, your designer will put together a 3D design plan featuring your new furniture in a virtual model of your room.

3) Consult with Friends & Family

Your friends and family are who you'll share your furniture with while they're visiting your home. And you'll want them to feel relaxed during their stay.

Asking for their opinion is a good way to help them feel comfortable with the furniture in your home. Of course, **you should have the final say** in what you decide to spend your money on.

It's important to consider others when shopping for furniture. Plus, it's helpful to bounce ideas off other people and learn from their perspective.

4) Do Your Research Online

You can compare prices, read reviews, and find all sorts of design inspiration online. Most of your questions about furniture shopping are answered on the internet too.

With a quick Google search, you can find the answers to questions like:

- [Are Recliners Bad for Your Back?](#)
- [Why Is Furniture Delivery So Expensive?](#)
- [How to Spill Proof Your Living Room](#)
- [When Is the Best Time to Buy Living Room Furniture?](#)
- [How Much Does It Cost to Hire an Interior Designer?](#)

Being informed will help you make the right furniture purchase for your home. Plus, it's more fun for design consultants to work with educated and engaged consumers.

5) Set Your Budget

Decide how much you want to spend on your new room before you go shopping.

It's helpful to **give yourself a range** so it's easier to stay under budget. Let your designer or sales rep know your budget so they can help you stay within it.

Most furniture stores offer great financing deals. Be sure to keep this option in mind while setting your budget.

6) Check Your Delivery Details

Furniture delivery options will vary based on where you buy. Here are a few details you should check before you agree to the terms of your delivery.

- **Will I know the exact time of delivery?** You'll want to be home when your furniture is delivered. Most full-service delivery services will call you one hour before delivery to make sure you're at home.
- **Will I have to lift and move the furniture myself?** Furniture is heavy and usually requires more than one person to lift. Check if your delivery specialists will carry the furniture into your home and place it where you want.
- **Will I have to assemble the furniture myself?** If your furniture needs to be assembled, you may have to do it yourself. Full-service delivery includes assembly and saves you a lot of hassle.

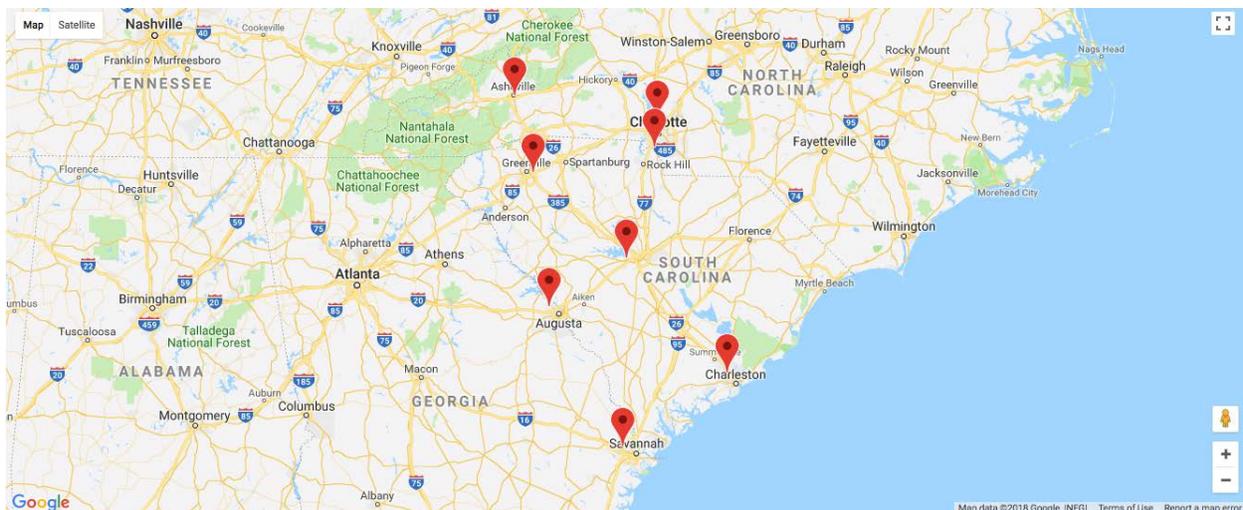
Some companies charge for delivery and others offer it for free. Be sure to ask these questions about your delivery. You don't want to find your new furniture sitting outside in the rain.

7) Remember to Have Fun

This last tip is the most important. Always remember to have fun shopping for furniture and don't let yourself feel overwhelmed.

At La-Z-Boy Southeast, we give you the resources to make furnishing your home fun and easy. Your [degreed interior designer](#) will work with your style and budget to fill your home with joy.

We'd be happy to help you complete your project at any of [our locations](#) in NC, SC, or GA.



When Is The Best Time To Buy Furniture?



At La-Z-Boy Southeast, we love helping our customers get a great deal on their new furniture. One of the most common questions we receive is, “When is the best time to buy living room furniture?”

Whether you’re searching for a sofa, recliner, or looking to redo your whole living room – you don’t have to break the bank to find what you’re looking for.

In this article, we take a look at when you can get the best deal on living room furniture.

Take Advantage of Promotions Throughout the Year

Most furniture companies run year-round promotions to entice customers to visit their stores.

This means you can **get a great deal on furniture every day** of the year by taking advantage of these promotions.

You’ll notice most advertisements for promotions are around the holidays. However, many furniture stores will have a promotion running even if it isn’t advertised.

If you shop before the big holiday sales, you will have a better selection of inventory because the store hasn’t been picked over yet.

Don’t Give Up Your Holiday

Retailers in general are expanding their holiday events to the days before and after the actual holiday. This means you don't have to spend time shopping on a holiday to get a good price on living room furniture.

You can **shop on the days leading up to and after the holiday** to get the same special pricing. Many companies even have a low-price guarantee that ensures holiday pricing.

Here are some other benefits of shopping before the holidays:

- Stores are less crowded.
- You'll receive better customer service.
- Delivery schedules have more availability.

However, if you'd like to shop on these holidays, most stores are open.

How to Get Furniture Discounts & Freebies

During promotions, you'll find prices are discounted from the manufacturer's suggested retail price. Today's furniture companies have "no-haggle pricing" so the price you see is the price you pay.

Store employees are **unauthorized to change the price** set in the system.

However, they might be able to discount:

- Upgrades
- Fabric Treatment
- Delivery

Feel free to see what your sales associate can offer. It doesn't hurt to ask.

When is New Furniture Released?

New products are announced in October and April. And manufacturers build then ship these products to the store in the months after.

This means new furniture **hits the showroom floor in January and July**.

Furniture stores have clearance deals throughout the year. But you can find more items on clearance in January and July, because stores need to make room for new furniture arrivals.

Shop Early in the Day

Shopping between the hours of **10 am – 12 pm** will give you the opportunity to have the store to yourself. This allows you to take your time and see everything in the store.

If the store offers **complimentary access to an interior designer**, you might be able to ask them some questions before their appointments that day.

Feel free to ask for help when shopping for furniture so you can make the purchase that's the best fit for your home.

Pay Attention to the Weather

Warm weather months are the most popular times to move furniture because cold, snowy conditions can make it difficult.

Some companies will deliver your furniture and haul off your old furniture at the same time. This makes the moving process much easier regardless of the weather.

Another good way to get rid of your old furniture is to **look for trade-in deals**. Some stores will take away your old furniture for free (pending inspection) and donate it to charity. Plus, they will give you a discount on your new furniture.

Search Online Before Going to the Store

The Internet has made shopping easier than ever. You can compare prices, search for special offers, and customize your furniture from the comfort of your own home.

It's always a good idea to **read reviews** before you make a big purchase.

You can find a large amount of information online to educate yourself before you walk into the store. This will speed up the shopping process and ensure you make a smart decision.

How Long Does It Take to Receive My Furniture?

Make sure your furniture is sitting comfortably in your home before your guests arrive by checking when it will ship.

Some items offer same-day pickup because they're in the showroom and ready to go. Other items, such as custom furniture, take longer because they have to be built-to-order then shipped from the manufacturer.

Here are the average shipping times for La-Z-Boy furniture:

- **In-Stock Furniture:** Same-day pickup
- **Custom Bedroom/Dining Room Furniture:** Ships in 2-3 weeks
- **Custom Upholstered Furniture:** Ships in 30 days

La-Z-Boy also offers professional in-home delivery ensuring your furniture is delivered on-time, while you're at home, and placed exactly where you want it.

Best Furniture for Pets: Leather or Fabric?



A common question pet owners ask our [Interior Designer Team](#) is, “What is the best furniture for pets? Leather or fabric?”

When it comes to our four-legged friends, we want them to be as comfortable as we are. But we don’t want them tearing up our new furniture.

In this article, we’ll discuss the pros and cons of the best furniture for pets.

Leather Furniture Is Better

Leather furniture is durable, easy-to-clean, and the overall best furniture for pets.

Most people are afraid their pet’s claws will puncture leather furniture. However, true leather is too thick and tough for an animal’s claws to puncture.

Faux or recycled leather is much thinner and more likely to scratch or puncture. This is why it’s important to make sure your furniture is covered with **100% authentic** leather.

Another reason pet owners like leather furniture is because of how it repels odor. Dander and smells don’t soak into leather like they do with most fabrics.

Also, most leather furniture has a topcoat sealant that makes it easy to clean.

Leather Furniture: Pros & Cons

Here is a list of the pros and cons of leather furniture for pets.

Pros:

- Resists Punctures
- Easy to Clean
- Odor Resistant
- Long Lasting
- Good Investment

Cons:

- Costs More Than Fabric
- Limited Color & Pattern Options
- Susceptible to Scratches
- Less Comfortable Than Fabric

Microfiber Furniture Is Second Best

Microfiber is the **most durable furniture fabric** available in today's market. The ultra-fine fibers are tightly woven in order to create a powerful layer of protection.

Pet owners typically choose microfiber over leather because it's cheaper, comes in a wide range of colors, and doesn't leave scratches from claws.

There are no loops in microfiber fabric, so your pet's claws will not get stuck.

Plus, it's easy to clean stains and wipe pet hair off microfiber furniture.

If you're going to pick fabric over leather, make sure it's microfiber. It will last longer and hold up to the tests your pet will put it through.

Microfiber Furniture: Pros & Cons

Here is a list of the pros and cons of microfiber furniture for pets

Pros:

- Costs Less Than Leather
- Wide Range of Colors & Patterns
- Will Not Leave Scratches

Cons:

- Absorbs Stains & Odors
- Shorter Lifespan Than Leather
- Vulnerable to Tears, Punctures, and Scratches

How to Prevent Furniture Stains

We know accidents happen, but they don't have to turn into permanent stains on your furniture.

This is where [iClean Fabric](#) saves the day.

The microfibers on iClean Fabric are coated with a stain-resistant formula. This allows you to clean most spills with a paper towel.

iClean Fabric repels both liquid (soda, coffee, and wine) and non-liquid (dirt, ketchup, and magic marker) spills. It's also available on most [La-Z-Boy products](#).

This stain-resistant fabric comes in 102 different types of colors, textures, and patterns. Not only does iClean Fabric keep your furniture clean. It looks and feels great too.

Why Furniture Delivery Is So Expensive



At La-Z-Boy Southeast, one of the most common questions we receive is, “Why is furniture delivery so expensive?” And it’s a great question.

When you spend a large amount of money on furniture, the idea of paying an extra \$100 or more for delivery can seem ridiculous.

In this article, we take a look at your furniture delivery options and the costs associated with them.

What Is Full-Service Furniture Delivery?

Full-service furniture delivery means a truck is scheduled to arrive at your house, the furniture is unloaded/unboxed/assembled by our crew, then placed in your room exactly where you want it.

This is the **top-of-the-line experience** when it comes to furniture delivery options.

At La-Z-Boy Southeast, we offer full-service delivery with all of our furniture purchases. Our La-Z-Boy Certified Drivers will call you 1 hour before delivery, unload your furniture, and carry it to your room.

Then they will assemble and move your furniture into place.

Our job isn’t done until you’re satisfied with the look of your room.

The reason this option costs extra is because the delivery costs are not included in the price of the furniture.

When you pay for **full-service delivery** you'll know:

- The exact time your furniture will be delivered. (Receive a call 1 hour before)
- Your furniture will be unboxed, put together, and placed in your room by professionals.
- Nothing will be left outside in the rain.

With free furniture delivery, all of these factors are up in the air.

The Trouble with Free Furniture Delivery

Companies like Amazon and Zappos have made free shipping very popular. These days, most people would balk at the idea of paying an extra \$5 for shipping and handling.

When you opt for **free shipping** you'll:

- Have an idea of the day your furniture will arrive. But not the exact time.
- Likely have to unbox, assemble, and lift your furniture on your own.
- Find your furniture in a box outside if you're not home when it arrives.

Free shipping is the cheapest furniture delivery option. But you're going to have to do some work putting it together, moving it to your room, and making sure you're home when it arrives.

If you're okay with doing all of this yourself, then free shipping can save you some money.

5 Common Problems with Buying Furniture Online



Buying furniture online is becoming a popular option for some people. This type of consumer is interested in quick results. But if you make the wrong decision for your room, you could be stuck with a costly mistake.

At La-Z-Boy Southeast, we have thousands of customers visit our stores because they can't receive the same experience and customer service by shopping online.

In this article, we examine five common problems with buying furniture online.

1) Try It Before You Buy It

You know when you're in a clothing store, and you touch the fabric to see how it feels? The same thing happens at furniture stores.

Shopping in-store lets you feel the fabric and take a seat to test out the comfort level of the furniture. You're also able to [see if your back, legs, and neck are supported](#).

You can't sit on or feel furniture before you buy it online.

So, you'll have to buy it, wait for it to arrive, then return it if you don't like it. Most companies will make you pay for return shipping too.

2) Deal with a Real Person

When you walk into a furniture store, you'll be greeted by a friendly sales consultant who is happy and ready to help. This person will be your point-of-contact for the store. And they'll likely give you a business card with their contact information.

If a problem arises and you need to change or fix something, you can **contact the person you dealt with at the store**. Give them a call or send them an email and they'll be able to handle your situation.

When you buy furniture online, you'll have to deal with the company's customer service department to resolve any issues with your purchase.

Most customer service departments have a phone number and email address you can contact. But both of these are usually hard to get in-touch with.

Online furniture companies keep their prices low by saving money on customer service.

3) Learn About Available Options

While shopping for furniture in-store, you'll be able to learn about all of the options you can add to your order. These options include stain-resistant fabric, heat/massage, and more.

It's **easy to miss all of the available options when shopping online**. You'll likely only see the most popular items because those are what's pushed to the front.

You can make sure you see the full selection of furniture and their available options by visiting the store.

4) Get Design Inspiration for Your Home

When you walk around a furniture store, you'll notice the furniture is set up as if it were in a small room. This gives you an idea of how the furniture will look in your home.

You'll also notice the furniture is stylishly accessorized. These displays can **give you inspiration for styling your home**. Plus if you see an accessory you like, it's usually for sale.

Most of the furniture pictures online show the piece by itself on a white background. So you can see exactly what you're buying.

5) Receive Guidance From an Interior Designer

Furnishing your home can be an intimidating process. You'll have to make many different decisions regarding style, color, and function. And you may not know if what you're buying is the right fit for your room.

Consulting with an interior designer helps you plan out your home design based around your life, style, and budget. This makes sure you pick the items that meet your needs best.

At La-Z-Boy Southeast, we offer our customers **access to a degreed interior designer for free**. To [get started with the Interior Design Program](#) you'll meet with your interior designer in-store for your initial consultation.

Having an interior designer walk you through the process takes away a lot of stress. You'll be able to ask questions and feel comfortable with any purchases you make.

When you shop online, you're most likely on your own.

Before You Visit the Store...

Shopping for furniture in-store comes with some major benefits. You'll be able to try before you buy, ask questions, and receive better customer service than online retailers.

Visiting the store lets you see the full selection of furniture and all of their available options. And the stylish displays will give you design inspiration for your home.

You may like to take a look at these online resources before you visit the store:

- [Guide: 3 Steps to Finding the Perfect Recliner](#)
- [Does La-Z-Boy Really Offer Free In-Home Design Services?](#)
- [La-Z-Boy vs Ashley Furniture: 7 Differences You Should Know](#)

At La-Z-Boy Southeast, we would be happy to guide you through the process of furnishing your home at any of [our locations in GA, NC, or SC](#).

7 Features and Benefits of Duo by La-Z-Boy



One of the biggest problems couples have when picking out furniture is deciding between style or comfort. Thankfully, with Duo by La-Z-Boy you no longer face that dilemma.

When couples walk into [our stores](#), one will be looking for style and completing the look of the room. The other is usually more interested in putting their feet up and relaxing.

Now you can pick out your home's furniture without having to flip a coin.

In this article, we take a look at how La-Z-Boy combines modern style, design, and reclining comfort with Duo by La-Z-Boy.

1) Modern Look and Feel

Stationary (non-reclining) furniture has a distinct look and feel. This type of furniture usually has a more modern and stylish look. Much like the furniture inspired by television's *Mad Men*.

Duo by La-Z-Boy has the same modern look and feel of stationary furniture. However, if you take a closer look you'll notice two small electronic buttons that allow this furniture to recline.

These buttons are stylish, sleek, and silver-tone so they don't compromise the look of your furniture. And they give you the option to recline.

Why do I care? Duo is the first sofa, loveseat, chair, or sectional that gives you the modern look and feel of stationary furniture with the reclining comfort La-Z-Boy is known for.

2) Recline with Comfort

On Duo by La-Z-Boy, each armrest has a two-button switch that extends the legrest and reclines the back/seat of your furniture.



When the legrest is extended, you can continue pressing the button to recline the back and slightly tilt the seat. This puts you in the perfect position for reading, gaming, or lounging.

Why do I care? You can discreetly and comfortably recline without sacrificing the style of your furniture.

3) USB Charging Port

Next to the two-button switch on each armrest, is a USB charging port. This means you no longer have to search for a wall outlet to plug in your phone charger.



When you're relaxing at night and your phone is about to die, you can conveniently plug your phone in right next to where you're sitting.

Plus you'll have plenty of room to move around without pulling your cord out of the charging port.

Why do I care? You can charge your phone while you recharge your batteries.

4) Zero Wall Proximity

When you recline in a Duo by La-Z-Boy, no additional space is required between the back of the furniture and the wall.

The back frame remains stationary with all of the movement coming from the legrest, seat, and lower back.

This means Duo furniture can be placed directly against the wall and recline without hitting it. Allowing you to put your furniture anywhere in the room.

Why do I care? Your stylish and reclining furniture can be placed against the wall.

5) Pivoting Legrest & Safety Mechanism

Duo by La-Z-Boy has a pivoting legrest board with a tension spring. This provides a great amount of comfort and ensures safety from pinching when the legrest goes down.

If the legrest encounters an obstruction, the spring tension stops it from closing. Simply lift up the legrest to remove the obstruction and press the legrest will continue going down.

Why do I care? You won't pinch or crush anything while putting down your legrest.

6) Cordless Power Supply

Duo furniture can receive power by being plugged in or a cordless power supply. This rechargeable battery pack allows you to float your furniture anywhere in the room.

The battery pack provides around five days of cordless operation when fully charged and cycled ten times per day. The power supply fits nicely underneath your furniture to keep the clean modern look.

Why do I care? You can operate your furniture electronically without having to plug it in.

7) Three Year Electronics Warranty

The electrical system on Duo is backed by a three-year warranty. And the reclining mechanism comes with a limited lifetime warranty.

Duo is backed by over 90 years of quality engineering and manufacturing experience. And it's also **proudly made in the USA.**

Why do I care? You can rest assured knowing your furniture is backed by a warranty and has underwent a great deal of testing.

7 Features and Benefits of La-Z-Boy Recliners



La-Z-Boy Recliners are known for their world famous comfort and design. However, most people haven't heard about the patented features you'll only find on a genuine La-Z-Boy.

In 1927, the recliner was invented by two cousins in Monroe, Michigan. They set out to design a chair for **"nature's way of relaxing"** with a few orange crates.

Their new invention was a massive success. And after a little girl observed people sitting in these chairs "looked like a bunch of lazy boys" – the La-Z-Boy brand was created.

La-Z-Boy has continued to **reinvent the recliner** throughout the years. They've also collected many patents for their inventions.

In this article, we take a look at seven features and benefits you'll only find on La-Z-Boy Recliners.

1) Exclusive Lower Back Support

The **American Chiropractic Association** endorsed La-Z-Boy for their patented reclining system capable of providing complete body and lower back support in every position.

When you recline in a La-Z-Boy Recliner, the back and seat move together so a gap doesn't develop between your lower back and the seat.

In other recliners, a gap will develop near your lower back because the back and seat are not attached. This leads to people stuffing a towel or pillow underneath their back to make up for the lack of lumbar support.

Reclining with a gap between your lower back and seat can lead to back pain and other health issues.

Why should I care? La-Z-Boy is the only recliner that prevents lower back pain by supporting your lower back in every reclining position.

2) Recline Your Back & Rock At The Same Time

When you ride in an airplane, the first thing most people do is recline the seat a few inches.

This helps you relax during the flight because your back is at a comfortable angle.

The same idea goes for recliners. La-Z-Boy has a patented mechanism allowing you to recline your back without having to put your feet up. This is something no other recliner can do.

Why should I care? Sitting in a La-Z-Boy is much more comfortable because it's the only recliner that can recline your back without having to put your feet up.

3) Three Locking Footrest Positions

While working on your laptop, you may not want to recline your feet up all the way.

Or you might have company over and don't want to recline completely back while you socialize.

La-Z-Boy's patented locking footrest allows you to angle your feet in three different positions depending on what the situation calls for.

Why should I care? La-Z-Boy is the only recliner that allows you to adjust your footrest position for greater comfort.

4) Sixteen Locking Rocker Positions

When you recline in a La-Z-Boy, you'll notice a clicking sound as you rock through the different locking positions. This **"sound of comfort"** is a patented feature that lets you lock-in the rocker position of your choice.

La-Z-Boy Recliners have 16 different locking positions you can cycle through until you find the position that fits you best. This is another feature you'll only find at La-Z-Boy.

Rocking back to where your feet are above heart level has many health benefits. This gets blood moving in the opposite direction of gravity, which is important for heart health.

Why should I care? La-Z-Boy gives you the most comfort levels of any recliner on the market.

5) Uni-body Frame Construction

Most people will push on the arms of their recliner when it's time to get up. This will cause the frame to expand apart on other recliners because their frame is only two or three sided.

When you turn a La-Z-Boy Recliner upside down, you'll notice the frame is built out of American maple hardwood and oriented strand board (OSB). OSB has been used in the flooring and roofing of most buildings since 1977. It is also 11% stronger than plywood.

This strong & environmentally friendly material is used to reinforce the frame on all four sides of La-Z-Boy Recliners. So you can get in and out of your recliner for many years.

Why should I care? Your La-Z-Boy Recliner will be passed down from generation to generation and become a part of your family.

6) Dual Locking Footrest

If your children or pets are playing underneath your reclined footrest, you won't have to worry about it suddenly collapsing.

La-Z-Boy footrests are sturdy and built with a patented dual locking mechanism. So the footrest will only go down when you want it to.

Footrests on other recliners aren't built the same. Some can be pushed down with light pressure and have no way to lock in place once they are reclined. Meaning they can fall at any time.

Why should I care? La-Z-Boy's dual locking footrest prevents accidents from happening.

7) Contour Cut Foam

La-Z-Boy uses a solid block of contour cut foam in all of their recliners. Other recliners are often filled with some form of stuffing.

Contour cut foam:

- Doesn't shift away from pressure like stuffing
- Keeps its shape longer than stuffing
- Looks nicer than stuffing

Using contour cut foam in recliners is another patented feature you will only find at La-Z-Boy.

Why should I care? Your La-Z-Boy will keep its shape longer, look nicer, and be more comfortable than other recliners.